

ECNAD Project

General Concepts for Dissemination Plan

Activity	Frequency / Dates	Description	Target Population	Expected Outcome
ECNAD website	Daily	ECNAD team will create and update the content of the project activities	<ul style="list-style-type: none"> • ECNAD partners • Erasmus Plus Office • Academic experts • Medical experts 	<ul style="list-style-type: none"> • Disseminate project's outcomes and update in accomplishments of project's work packages • Define the role of all partners rk packages • Spread the nutritional knowledge
Radio meeting	Once per week	One or more members of Gaza partners (AUG, PTC and HU) will conduct radio meeting in a regular weekly basis with the AUG (105.3 FM) and/or Other FMs.	<ul style="list-style-type: none"> • Students • Teachers • Community • Health and Academic • All age groups population 	<ul style="list-style-type: none"> • Introduce the aims of ECNAD Project • Introduce the project content to the local community • Improve the awareness about nutrition in health and disease
TV Talk Show	Once per week	One or more members of Gaza partners (AUG, PTC and HU) will conduct a TV meeting in a regular weekly basis with the local Palestine TV in Gaza City.	<ul style="list-style-type: none"> • All groups of audience 	<ul style="list-style-type: none"> • Discuss the activities of ECNAD project • Release updated knowledge related to nutrition and health • Support the community aims of the ECNAD project

Project Reference Number: 609696-EPP-I-2019-I-PS-EPPKA2-CBHE-JP

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Electronic Advertisements	Daily / Weekly	A sponsored advertisement at a famous website in Palestine: https://www.alwatanvoice.com/ It will include dialogue meeting every week and updated e-poster of nutrition at the main site of the web-page every day.	All audience of famous Website Those interested in news and entertainment.	<ul style="list-style-type: none"> • Improve the awareness of • nutrition topics in Gaza • Reach audience not interested in TV or radio. • Expanding the distribution of • awareness activities
Printed brochures	Once per month	Different forms of printed and well-designed brochures will be distributed based on the target groups once per Month	<ul style="list-style-type: none"> • ECNAD general for academics. • ECNAD general for medical and health staff 	<ul style="list-style-type: none"> • Two forms of the brochures will shed light on the academic needs (view points) • Informative paper to medical staff (separate view points)
Wall posters	Twice per year	Well-designed wall posters will represent the nature and the activities of ECNAD project in the academic institutes (Large Size)	<ul style="list-style-type: none"> • Academic staff • Students • University personnel 	All academic medical and health disciplines in local universities will receive a poster of ECNAD
Wall posters	Once per months	Well-designed wall posters will show nutrition facts in primary healthcare centers and hospitals (Medium Size)	<ul style="list-style-type: none"> • Medical staff • Medical intern • Patients and visitors 	<ul style="list-style-type: none"> • Enhancement of nutrition practices in medical fields • Enhancement of nutrition in the sensitive community
Social media	Twice per day	Well-designed e-posters and video promos will be used to reach the largest number possible of Arabic communities in Palestine and neighboring countries	<ul style="list-style-type: none"> • All audience of Facebook, Twitter, Instagram, and LinkedIn, and others. 	All audience of Facebook, Twitter, Instagram, and LinkedIn, and others.

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Scientific Publications	3 publications Yearly	Scientific publication related to clinical nutrition practice published in peer-reviewed/ indexed journals-Scopus	<ul style="list-style-type: none"> Nutritionists, Researchers, academics and students 	<ul style="list-style-type: none"> To explore the role of clinical nutrition in the management of many diseases and disorders Enhancement of nutrition practices in medical fields
Workshops	Once per Month	Awareness sessions by nutrition practitioners (volunteers) that take place in the community-based organizations (CBO) in Gaza strip	<ul style="list-style-type: none"> Different audiences healthy or diseased According to CBO services 	<input type="checkbox"/> Different audiences healthy or diseased According to CBO services
Progress Reports	Annual Report	Annual reports will include all the activities done, goals achieved and time schedule of these activity and what should be done next in a timely manner. Financial and technical status will be presented	<ul style="list-style-type: none"> Partner organizations NEO – Palestine Nutritionists Associate partners 	<ul style="list-style-type: none"> Tracking the activities done Tracking the Budget Solving problems
Showcase	Once per two months	Small expo of nutrition in one active partner (AUG, PTC and HU) or associated partners will be organized with special invitations regarding food and nutrition	Ministry of Health (MOH) UNRWA National NGOs & iNGOs Academics & researchers	<ul style="list-style-type: none"> Scientific Lectures Research posters and presentations Small expo for food items
Group Discussion	Each Six Months	Group discussion in which all stakeholders will be invited and open talk about the project activities challenges, drawbacks and strengths	All Stakeholders	Getting feedback from stakeholders Solving problems Updating the stakeholders Getting new ideas

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SMS	Once per Week	Information about the activities and knowledge of nutrition and food sciences will be sent to medical and paramedical staff in MOH bodies	Medical staff Nursing Paramedical ECNAD team	Making progress toward the nutrition aspects and specialties within the different medical teams
Conference and Exhibition	Once	ECNAD team will organize the final conference and exhibition in December 2022 to show the achievements and activities of project's work packages and training programs. Also to present the scientific contributions of the nutritionists in Palestine and Countries	<ul style="list-style-type: none"> • Erasmus Plus Office • Partners of ECNAD • AUG • MoH/ MoHEdu. • National NGOs & iNGOs • UNRWA • CBOs • Associated partners • Key Informants 	<ul style="list-style-type: none"> • Informing partners of the achievements. • Development sustainable relationship with all active community members. • Finalizing the activities of ECNAD project.